

BIGG s u c c e s s

What's most important to you?

Accomplishment	Accountability	Accuracy
Achievement	Action	Activity
Advancement	Adventure	Affection
Animals	Art	Authority
Awareness	Beauty	Calm
Capitalism	Career	Caring
Challenge	Change	Cleanliness
Collaboration	Commitment	Communication
Community	Company	Competence
Competition	Comradery	Concern
Conformity	Conservatism	Contentment
Cooperation	Coordination	Country
Co-workers	Creativity	Customers
Deadlines	Decisiveness	Delightfulness
Democracy	Development	Discipline
Discovery	Ease	Education
Effectiveness	Efficiency	Effort
Employees	Employer	Environment
Equality	Ethics	Excellence
Excitement	Exercise	Experience
Experiences	Fairness	Faith
Fame	Family	Flair
Follow-through	Fortune	Freedom
Friendliness	Friends	Friendship
Fulfillment	Fun	Giving
Global community	Goodness	Goodwill
Gratitude	Growth	Happiness
Harmony	Helping	Honesty
Honor	Human beings	Imagination
Improvement	Income	Independence
Individualism	Industriousness	Influence
Ingenuity	Innovation	Integrity
Intelligence	Intuition	Inventiveness
Involvement	Job	Joyfulness
Justice	Knowledge	Laws
Leadership	Leisure	Liberalism
Location	Love	Loyalty
Mankind	Meaning	Meditation
Merit	Moderation	Money
Morals	Nature	Neighborliness
Openness	Opportunity	Order
Originality	Patriotism	Peace
Peace of mind	People	Perfection
Philanthropy	Pleasure	Position
Positive attitude	Power	Practicality
Prayer	Precision	Preparedness
Preservation	Principles	Privacy
Proactive	Problem solving	Process
Progress	Promotion	Promptness
Prosperity	Punctuality	Purity
Quality	Quiet	Readiness
Receptiveness	Recognition	Regularity
Reliability	Religion	Reputation
Research	Resourcefulness	Respect
Responsibility	Results	Romance
Routine	Rules	Safety
Satisfaction	Science	Security
Self-reliance	Self-respect	Sensitivity
Serenity	Service	Simplicity
Skill	Socialism	Society
Solitude	Sophistication	Speed
Spirituality	Stability	Standardization
Status	Strength	Substance
Success	Supreme Being	Systemization
Teamwork	Time	Timeliness
Tolerance	Tradition	Tranquility
Trendy	Trust	Truth
Unity	Utility	Variety
Volunteering	Wealth	Winning
Wisdom	Work	World view